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****

**[INSERT NAME OF COMPANY APPLYING]**

**[*ADD LOGO ABOVE NAME*]**

**FUNDING APPLICATION FORM**

**INITIAL SCREENING**

**DAI will not consider startup companies that are not able to answer ‘YES’ to questions 1-5 below**

**A ‘YES’ response to questions 6-7 is not compulsory but will be an advantage**

1. Are you a client or consumer facing business that is in the technology space? YES / NO
2. Do you have a minimum viable product or prototype with proof of concept? YES / NO
3. Do you have initial traction with active paying or non-paying users? YES / NO
4. Do you have more than one full time team member? YES / NO
5. Is your business active in the MENA region? YES / NO
6. Have you already raised some money for your startup? YES / NO
7. Do you have a cofounder? YES / NO

|  |  |
| --- | --- |
| **COMPANY DETAILS** | |
| Company Name |  |
| Website URL |  |
| App (ios / Android) |  |
| Founded (Month / Year) |  |
| Company Address |  |
| Country / City / State |  |
| Management Address / location (if different) |  |
| Team Address / location (if different) |  |

|  |  |
| --- | --- |
| **FUNDRAISING REQUIREMENT** | |
| Size of current funding round |  |
| Minimum amount needed |  |
| Maximum amount needed |  |
| Pre-Money Valuation (if set) |  |
| Amount already committed by other investors |  |
| Previous amount raised |  |
| Minimum Ticket (if set) |  |

**ELEVATOR PITCH**

**No more than 200 characters**

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|  |

**DETAILED PITCH**

**No more than 2000 characters**

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|  |

**LIST OF DOCUMENTS / MATERIALS SUBMITTED:**

|  |  |  |
| --- | --- | --- |
| **Document / Materials** | **Submitted with this application** | **We have not submitted this but we are able to if requested** |
|  |  |  |
| Completed Application (this document) | Yes / No | Yes / No |
| Pitch Deck | Yes / No | Yes / No |
| Business Plan | Yes / No | Yes / No |
| Financial Model | Yes / No | Yes / No |
|  |  |  |
| Completed DAI Due Diligence Request | Yes / No | Yes / No |
|  |  |  |
| Product Video | Yes / No | Yes / No |
| Customer Testimonials | Yes / No | Yes / No |
| Other: Please Specifiy |  |  |